



广交世界 互利天下
CANTON FAIR GLOBAL SHARE

Pre-registration for the 133rd Canton Fair has started!

[Visit the Canton Fair>>](#)

Dear buyer,

The 133rd Canton Fair is scheduled to be held onsite and online in April 2023!

If you attend the Fair offline **for the first time**, you need to apply for a Buyer Badge to enter the Canton Fair Complex. **The Online Pre-registration is open in advance** to ensure you a successful onsite attendance. Experience now!

(Note: If you **have applied** for the Canton Fair Overseas Buyer Badge, please note that the Badge can be used for multiple sessions and you can **directly enter the Complex** with it this session, which is convenient and time-saving. Please keep it properly.)

Advantages of Pre-registration online



- **Free:** It's free for buyers to apply for the first Buyer Badge if it is successful to pre-register for it online.
- **Convenient:** Online pre-registration is simple and fast.
- **Time-saving:** After passing the pre-registration verification, you can get the Buyer Badge at the designated places in advance and enter the Complex directly, saving your time of queuing and onsite registration.

How to Pre-register online?

Introduction of BEST



Buyer E-service Tool (BEST) is the Canton Fair's online free self-service platform specially designed for overseas buyers to attend the Fair onsite. Buyers can log in BEST and get access to the following services.

- Apply for invitation
- **Pre-registration**
- Invite friends to the Canton Fair
- Search for exhibitors and products
- Business and travel service
- Personal/Company account management

[Visit BEST >>](#)

Application Process for a Buyer Badge

Register a BEST account → **Pre-register for Buyer Badge** (Improve company and personal information) → Print the receipt after passing verification → Get the Buyer Badge onsite

Reminder

1. Register a BEST Account: Buyers who have never attended offline and use BEST for the first time can register a new account for free.

2. Application Requirements:

a. You need to improve the valid company and personal information for Online Pre-registration. To improve the personal information, please fill in your passport information and upload your photo for Buyer Badge.

(Effective overseas certificates include Foreign passport, HK or M Returned Card, Mainland Travel Permit for Taiwan Residents, Chinese passport as Overseas Chinese (Chinese passport + Permanent resident card/visa of foreign country or region) and Chinese passport bearing an overseas work visa valid for at least 1 year.)

b. Pre-registration is only for buyers who apply for Buyer Badge the first time.

3. Application and Verification Time

Pre-registration has started. Verification for getting Badge at Oversea Buyers' Registration Offices in the Canton Fair Complex will start from March 6th.

We will verify as soon as possible after you submit the application.

4. Get Your Buyer Badge

After the pre-registration is approved, you can print “**Return Receipt**” online, and get your first Badge free at the following places with the Return Receipt mentioned above and valid overseas identity documents:

- a. Oversea Buyers’ Registration Offices in the Canton Fair Complex
- b. Canton Fair Hong Kong Representative Office (Only accept Overseas passports, H.K./Macao Home-return Permit, and Taiwan Compatriot Travel Certificate)

5. Replace or Re-apply for Buyer Badge

You can use your Buyer Badge to enter the Complex for multiple sessions. Please keep it properly. If you already have your Badge through pre-registration and would like to replace or re-apply for it for personal reasons, please bring the “Return Receipt” or show the original receipt number. Please show your old Buyer Badge for free replacement. Service fee will be charged for re-applying for the Badge.

6. Application for Invitation

When you are pre-registering, you can also apply for Canton Fair invitation which will help you get a visa to China. Pre-registration status does not affect invitation application. [**Click here for guide on applying for the Canton Fair Invitation>>**](#)

BEST is open now. Come and pre-register as soon as possible. We are waiting for you in Guangzhou!

[**Pre-register Now>>**](#)

Recommendations:

- [**1. Invitation Application for the 133rd Canton Fair Has Started!**](#)
- [**2. Canton Fair Unveiled Its Expanded Venue, Becoming World’s Largest Exhibition Complex**](#)

For other inquiries, please contact us at the following email addresses, our regional customer service specialists will get back to you as soon as possible:

Asia: vipas@cantonfair.org.cn

Europe: vipeu@cantonfair.org.cn

Africa: vipaf@cantonfair.org.cn

Oceania: vipoa@cantonfair.org.cn

North America: vipna@cantonfair.org.cn

South America: vipsa@cantonfair.org.cn



Hosts: Ministry of Commerce, PRC
People's Government of Guangdong Province
Organizer: China Foreign Trade Centre (CFTC)
Canton Fair Call Centre:
4000-888-999 (The Chinese Mainland)
(8620)28-888-999 (Outside the Chinese Mainland)
Email: info@cantonfair.org.cn
Add: No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
Canton Fair Hong Kong Representative Office: (852)28771318
China Foreign Trade Centre All rights reserved.

